



FT Guide to Management: How to be a Manager Who Makes a Difference and Gets Results (Financial Times Series)

Ann Francke

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From motivating a team and developing star talent to controlling budgets and fostering innovation, *The Financial Times Guide to Management* is your authoritative guide to becoming an effective manager.

Full of practical tips and advice, this definitive handbook offers

solutions to the everyday challenges of:

- Managing yourself
- Developing communication skills and emotional intelligence
- Managing others

- Setting strategic direction
- Managing change
- Managing money, resources and technology

There is also on-the-ground advice from the executive frontline, with insights from leaders including Paul Polman (CEO, Unilever), Steve Marshall (Chairman, Balfour Beatty) and Cilla Snowball (Chairman and CEO, AMV BBDO).

Whether you're a new team leader or an experienced director, this book contains everything you need to know to become an outstanding manager.

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