

Professional Writing in Context: Lessons From Teaching and Consulting in Worlds of Work

John Frederick Reynolds, Carolyn B. Matalene, Joyce Neff Magnotto, Jr., Donald C. Samson, Lynn Veach Sadler

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Professional Writing in Context: Lessons From Teaching and Consulting in Worlds of Work John Frederick Reynolds, Carolyn B. Matalene, Joyce Neff Magnotto, Jr., Donald C. Samson, Lynn Veach Sadler This volume explores adult work-world writing issues from the perspectives of five seasoned professionals who have logged hundreds of hours working with adults on complicated written communication problems. It examines the gap between school-world instructional practices and real-world problems and situations. After describing the five major economic sectors which are writing intensive, the text suggests curricular reforms which might better prepare college-educated writers for these worlds. Because the volume is based on the extensive work-world experiences of the authors, it offers numerous examples of real-world writing problems and strategies which illustrate concretely what goes wrong and what needs to be done about it.



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