



Supply Chain Transformation: Building and Executing an Integrated Supply Chain Strategy

J. Paul Dittmann

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STREAMLINE OPERATIONS AND DELIVER MORE VALUE THAN EVER WITH A STRONG SUPPLY CHAIN STRATEGY

"Dittmann's thoughtful approach and real-world examples make this book is an excellent resource for anyone in the supply chain field, whether a beginner or an executive seeking a better framework for the existing supply chain strategy." -- **Dave Clark, Vice President, Global Customer Fulfillment, Amazon**

"A practical approach for developing and implementing breakthrough customer-driven integrated supply chain strategies designed to generate best in class operating and financial performance for any enterprise." -- **Paul H. Trueax III, Vice President, North America Customer Services and Logistics, Colgate Palmolive**

"An effective supply chain strategy can have a huge impact on all of the stakeholders of the organization. This book lays out nine clear and concise steps that are very helpful as your company starts this critical process." -- **Bill Hutchinson, Vice President, Global Supply Chain and Fulfillment, Dell**

"Dittmann's book lays out a customer-driven, case-derived nine-step method for creating and implementing a transformational supply chain strategy. It is a must-read for any supply chain professional developing or refreshing a supply chain strategy." -- **Reuben Slone, Senior Vice President, Supply Chain, Walgreens**

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