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Learn the latest website development tools, techniques, and best practices. Web Design Demystified provides the hands-on help you need to get started. Written in a step-by-step format, this practical guide begins by covering website planning and designing for screens. Then, you'll learn how to build pages, use and integrate HTML and CSS, work with JavaScript, PHP, and XML, and use templates. Get tips for testing and going live as well as information on e-mail design and search engine optimization. Clear examples and concise explanations make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key concepts.

It's a no-brainer! You'll learn how to:

- Create design mockups that meet the project goals
- Add images and multimedia with HTML
- Style text, lists, links, and forms with CSS
- Integrate HTML and CSS for layout
- Improve your site's search engine ranking
- Code HTML for e-mail

Simple enough for a beginner, but challenging enough for an intermediate user, **Web Design Demystified** gives you the tools you need to create successful websites.



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