



Better Type: Learn to See Subtle Distinctions in the Faces and the Spaces of Text Type. Achieve Legible, Beautiful, and Expressive Type Every Time

Betty Binns

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To achieve excellence in typography, designers must be able to perceive subtle differences in the relationships between faces, letters, & spaces. This book trains designers to make these fine discriminations, with the aim of specifying text type that is readable, beautiful & expressive. The author clearly demonstrates how such factors as the design of the typeface, line spacing, work spacing, & letter spacing affect type color. Using the same piece of text set in different faces or with slight variations in spacing, she demonstrates how designers can determine when there is too much space or too little & how they affect legibility & readability.

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