



# The CEO Code

*David Rohlander*

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## **The CEO Code** David Rohlander

The CEO Code shows how to develop the attitudes, knowledge, skills, and behaviors required to master leadership and build a great company. This practical book shows you how to design your own program of development and create a masterpiece, personally and professionally. It is based on the wisdom gained from more than 30 years of business experience.

Inspirational and informative, Rohlander shares real-life stories of success and failure from his personal journey and work as mentor and coach to CEOs and executives of Fortune 500 companies, mid-sized companies, and start-ups. The CEO Code will give you:

- \* Practical advice for dealing with people
- \* Proven strategies to increase business profits and growth
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