Information Technology and Organizational Learning: Managing Behavioral Change through Technology and Education

Arthur M. Langer

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Since the publication of the groundbreaking first edition, the increasing rate of change in today's business landscape has amplified the value of information technology (IT) in driving adaptive responses. Focusing on the critical role IT plays in organizational development, **Information Technology and Organizational Learning: Managing Behavioral Change through Technology and Education** shows how to employ action learning to improve the competitiveness of your organization.

Defining the current IT problem from an operational and strategic perspective, the book presents a collection of case studies that illustrate key learning issues. It details a dynamic model for effective IT management through adaptive learning techniques?supplying proven educational theories and practices to foster the required changes in your staff. It examines existing organizational learning theories and the historical problems that have occurred with companies that have used them, as well as those that have failed to use them.

Here's a sample of what's new in this edition:

- A new chapter on Virtual Teams and Outsourcing
- Updated case studies that cover noteworthy developments since the publication of the previous edition
- New material on infrastructure improvements and social networking as an improved method for team building
- Up-to-date coverage of virtual mentoring and how to better manage at the micro level across departments and the organization

Seamlessly integrating IT and business issues, the text devotes a chapter to case studies?including a comprehensive case study that spans eight years of the author's research. This complete resource also highlights valuable best practices to supply the understanding needed to transform your company into a more competitive and technically proficient organization.

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