



# Profitable Wedding Photography

*Elizabeth Etienne*

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## **Profitable Wedding Photography** Elizabeth Etienne

Now aspiring wedding photographers have a comprehensive guide to building a profitable wedding business! Drawing from her twenty-three years of experience in the wedding photography industry, author Elizabeth Etienne helps readers reduce the growing pains both in shooting a wedding and in dealing with wedding clients. Unique features include prep sheets such as: couple's questionnaire, shot list, photo timeline, helpful hints, contract, and package rate sheet. With an introduction written by celebrity wedding planner Colin Cowie, this indispensable book will teach you how to: - Create a great product - Offer dynamic customer service - Price your product and service appropriately - Package your product uniquely - Market your product effectively. Anyone looking for practical advice on how to start and grow a wedding business will need this one-stop resource from one of the most sought after wedding photographers in the world.

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